

# The Periodic Table of Sustainability Reporting

An overview of the main elements needed for a successful sustainability report.

<b>Cs</b> Customers	<b>Su</b> Suppliers	<b>Em</b> Employees	<b>Tu</b> Trade Unions	<b>Sh</b> Share-holders	<b>Rg</b> Regulators	<b>Ow</b> Owners	<b>Ng</b> NGOs	<b>Cm</b> Local Community	<b>Ma</b> Management approach	<b>M</b> Materials	<b>Cr</b> Corruption	<b>Tn</b> Transport	<b>Sv</b> Surveys						
<b>Bd</b> Board	<b>Md</b> Media	<b>Iv</b> Investors	<b>In</b> Influencers	<b>In</b> Intranets	<b>Pt</b> Online publishing tools	<b>M</b> Microsites	<b>W</b> Websites	<b>Le</b> Launch events	<b>Gv</b> Governance	<b>Ey</b> Energy	<b>Cl</b> Compliance	<b>El</b> Employment	<b>Cn</b> Continuous						
<b>G</b> GRI	<b>C</b> CDP	<b>I</b> IIRC	<b>U</b> UN Global Compact	<b>Pf</b> Pdf	<b>S</b> SASB	<b>Gp</b> Greenhouse Gas Protocols	<b>R</b> GRESB	<b>Gf</b> Gamification	<b>Se</b> Stakeholder engagement	<b>Ab</b> Anti-competitive behaviour	<b>Wa</b> Water	<b>Lb</b> Labour	<b>Cl</b> Collaborative						
<b>2d</b> 2degrees network	<b>In</b> Intranets	<b>Pt</b> Print	<b>Sm</b> Social media	<b>Po</b> Post	<b>D</b> DJSI	<b>O</b> Offline media	<b>Ng</b> NGO partners	<b>Pr</b> PR	<b>RI</b> Reasonable length	<b>C</b> Contact information	<b>Bd</b> Biodiversity	<b>Hs</b> Health & safety	<b>Oe</b> Online events						
<b>Au</b> Audio	<b>In</b> Infographic	<b>Mx</b> Matrix	<b>Iv</b> Innovation	<b>Ed</b> Education	<b>M</b> Materiality	<b>I</b> Indexed	<b>Pa</b> Past achievements	<b>Es</b> Emissions	<b>C</b> Contact information	<b>Bd</b> Biodiversity	<b>Hs</b> Health & safety	<b>Oe</b> Online events	<b>As</b> Assessment	<b>Pa</b> 3rd party assurance	<b>RI</b> Reasonable length	<b>C</b> Contact information	<b>Bd</b> Biodiversity	<b>Hs</b> Health & safety	<b>Oe</b> Online events
<b>T</b> Topics	<b>Pr</b> PR	<b>As</b> Assessment	<b>Pa</b> 3rd party assurance	<b>RI</b> Reasonable length	<b>C</b> Contact information	<b>Bd</b> Biodiversity	<b>Hs</b> Health & safety	<b>Oe</b> Online events	<b>Ms</b> CEO/Board message	<b>Ct</b> Current targets	<b>Ef</b> Effluents	<b>Dv</b> Diversity & Equal Opportunity	<b>Sm</b> Social media						
<b>Wp</b> Web page	<b>Vz</b> Visualisation/illustration	<b>SI</b> Social Impact	<b>C</b> Consumption	<b>Rd</b> R&D Strategy	<b>Pm</b> Promotion	<b>St</b> Reporting standards	<b>Cp</b> Current progress	<b>Wt</b> Waste	<b>C</b> Community	<b>Fe</b> Face-to face	<b>En</b> Engagement	<b>Cr</b> Drive CR agenda	<b>Bm</b> Benchmarking	<b>Ms</b> CEO/Board message	<b>Ct</b> Current targets	<b>Ef</b> Effluents	<b>Dv</b> Diversity & Equal Opportunity	<b>Sm</b> Social media	
<b>Eb</b> E-books	<b>Ir</b> Intergrated reports	<b>Ev</b> Environment	<b>Is</b> Strategy development	<b>Rp</b> Reputation	<b>An</b> Announcement	<b>Bm</b> Link sustainability & business model	<b>Ft</b> Future targets	<b>Ps</b> Products & services	<b>Sa</b> Stakeholder analysis	<b>Wc</b> Web chats	<b>En</b> Engagement	<b>Cr</b> Drive CR agenda	<b>Bm</b> Benchmarking	<b>Ms</b> CEO/Board message	<b>Ct</b> Current targets	<b>Ef</b> Effluents	<b>Dv</b> Diversity & Equal Opportunity	<b>Sm</b> Social media	
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<b>Sh</b> Shares	<b>Cp</b> Comparison	<b>Fg</b> Feedback Gathering	<b>C</b> Contact information	<b>B</b> Benchmark	<b>Pp</b> Public Policy	<b>Ma</b> Materiality analysis	<b>Fr</b> Online forums/communities	<b>Fg</b> Feedback gathering	<b>En</b> Engagement	<b>Cr</b> Drive CR agenda	<b>Bm</b> Benchmarking	<b>Ms</b> CEO/Board message	<b>Ct</b> Current targets	<b>Ef</b> Effluents	<b>Dv</b> Diversity & Equal Opportunity	<b>Sm</b> Social media			



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Baseline measures	Tailored	Trust, transparency & honesty	Storytelling	Auditing	CEO/ board message	Good news & bad news	Outline past failures	Contact information	Stakeholder engagement methods	Reasonable length
Progress measures/ traffic light systems	Materiality assessment	Benchmark	Clear language	3rd party assurance	Data in context	Outline areas of improvement	Outline past goals & targets	Index	Stakeholder groups	Published on time

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